

<b>Style Shoot Design Contest Rubric</b>	<b>Exceptional</b> 5	<b>Strong</b> 4	<b>Adequate</b> 3	<b>Limited</b> 2	<b>Minimal</b> 1
<b>Execution of Theme</b> <i>Is the theme selection apparent?</i>					
<b>Use of Pantone Color</b> <i>Is it visible throughout the shoot?</i>					
<b>Inclusion of Details</b> <i>Is there more than a couple, bouquet, etc?</i>					
<b>Unique/Fresh Ideas</b> <i>Have we seen these ideas before?</i>					
<b>Quality</b> <i>Is the overall execution and presentation clean?</i>					